

BANISH CLEANING DAY

By Katharine Fisher

Director of Good Housekeeping Institute

We feel there is too much tradition attached to housework. Wash on Monday, iron on Tuesday, clean on Wednesday, and bake on Saturday is still the custom in many a household.

This was necessary before the days of modern appliances. There was some reason for a cleaning day when the broom was the only sweeping tool. Then furniture had to be covered from the dust, it took time and strength to sweep the carpet, and the dust had to be given time to settle again before a room could be used.



KATHARINE FISHER
Director of Good Housekeeping Institute

The carpet sweeper, vacuum cleaner and other modern cleaning tools have changed all that. Sweeping and dusting can be a part of the daily routine. And they should be! Then the work becomes a matter of minutes each day instead of hours of work all piled into one day. Your house will always be in order, you will not be worn out, and your family will be delighted to escape the unpleasant domestic upheaval which is a part of the old-fashioned cleaning day. The same principle applies to washing, baking and other household tasks.

We know this to be so because we have proved it. In conjunction with our testing work at Good Housekeeping Institute, we are constantly studying and developing ways of using many kinds of products to better advantage. What's more, our testing staff members take their own medicine by using in their own homes the methods they develop, to find out if they are practical and effective.

Map Out Your Day

You will find that a simple work plan or schedule is a big help. Start with Monday and map out such a plan, assigning special tasks to different days. Then stick religiously to your schedule. Don't forget to include hours for leisure, too. Here is an example of a work schedule for Monday.

Morning	Afternoon
Prepare and clear away breakfast	Take clothes from line; fold and put away those that need little or no ironing.
Children off to school	
Marketing plans or ordering (phone)	
Wash two loads of clothes	
Put bedrooms and bathrooms in order	Free time
Put downstairs in order	Dinner
Prepare and clear away luncheon and tidy kitchen	

* The special task for this day.

CASH AWARDS TO FEATURE VIC'S DRUG STORE OPENING

Donning a pharmacist's uniform, Harry H. Dolley returned this week to his profession and is managing Vic's Cut-Rate Drug and Liquor store which is having its grand opening today, tomorrow and Saturday at 1911 Carson street. The new store is located on the site formerly occupied by the Village Winery.



HARRY H. DOLLEY
... returns to profession

Free ice cream cones will be given children and stiptic pencils presented to the men calling there Saturday. Vic's offers a complete line of cut-rate drugs and liquors and Dolley asserts that his prescription department is prepared to fill any order with the finest materials available.

STATE PICNICS

KANSAS . . . All former Jay-hawkers are invited to the picnic reunion, Sept. 30, in Sycamore Grove Park, Los Angeles. A program will begin about 2 o'clock.

Jury Trials for Father and Son Awaiting Date

Date for the jury trials of Fred D. McIntosh, 65, and his 32-year-old son Fred S., on charges of intoxication will not be fixed until late this week or the first of next. Police Judge Robert Lessing said yesterday. The McIntoshes, who were arrested Sept. 5 following a disturbance at a local cafe, are out on bail, it is reported.

The trial date must await the return of City Attorney John E. McCall from Oakland where he has been attending the convention of the California State League of Municipalities with other city officials this week.

Veteran Lives 17 Years Alone on Houseboat

WINTHROP, Mass. (U.P.)—Joseph Fraser, veteran of the Spanish and World wars, for 17 years has "lived alone and liked it" on a trim houseboat tight against the shore that separates his town from Boston.

Love of the sea, says Fraser, prompted him to establish a bait business here. Everything is compact and ship-shape in his 30 by 10 feet bachelor quarters, which include a bedroom, living room, kitchen, porch and workroom. At high tide, the "home" is completely at sea.

The planet Jupiter is covered by a layer of ice 16,000 miles thick.



THE MONTEREY

... is but one of the many late model homes being designed by A. Herbert Innes and built by Edward G. Neess. Many other beautiful styles and plans are available.

Planning to BUILD? See EDWARD G. NEESS CONTRACTOR

Years of experience enable Edward G. Neess to build you a home of your own . . . just the way you want it . . . at LESS cost! Bring in your plans for free estimate and complete FHA information.

If You Plan to Build . . . But Have No Plans . . . See A. HERBERT INNES DRAFTSMAN

A competent draftsman is vital to the satisfactory completion of that home you're going to build. Let A. Herbert Innes make suggestions and offer his services. Satisfaction guaranteed.

1601 GRAMERCY

TELEPHONE 154

Protests Against Palos Verdes City Move Sent Board

Protests against the proposed incorporation of the western end of the Palos Verdes Hills into the City of Palos Verdes Estates continued to arrive at the board of supervisors this week. Tuesday of next week, Sept. 26, has been set for hearing protests as to the boundary lines of the proposed city, before the board of supervisors. The supervisors have power to change boundary lines of the proposed city, so that the area that will vote will be smaller than proposed in the original petition.

MAKE HONOR ROLL

Two dairy farms in the Torrance area were included on the "honor roll" of the Los Angeles County Farm Bureau's cow testing association for the month of August. They were Roger Y. Jessup's Colbrook Dairy and the Walnut Grove Dairy in Gardena.

Former Local Girl On College Bureau

Helen Von Hagen, former resident of Torrance and now a student at Woodbury College in Los Angeles, has just been appointed to the editorial staff of the college news bureau, it was announced today. Miss Hagen, sister of the prominent Dr. Karl O. Von Hagen and Richard R. Von Hagen, attorney, is studying journalism at Woodbury College.

Free Meals for Good Taste

TOLEDO, O. (U.P.)—To make Jones Junior high school students more vitamin-conscious, three free meals will be awarded every day next week to those who choose their food most carefully in the school cafeteria.

Mary Germond of Oneonta, N. Y., picked 200 four-leaf clovers this summer, passed her normal examinations and got a teacher's job.

Car-Robber Gets Key From Hiding Place to Open Door

While a quartet of Inglewood young people were enjoying the moonlight on Torrance beach Sunday night an observant car thief entered their locked machine and took two purses, containing \$6 in cash and some valuable papers.

Elwin Brubacker and Miss Ruth Clark of Inglewood told local officers that someone had hidden the keys to his car under the hood and unlocked the doors to get into the machine.

Local Resident Is Said Drunk Driver

J. M. Butler, 31, 1317 Cedar avenue, was arrested Saturday on 203rd street for driving while intoxicated. He was released on \$150 bail. Date of his trial has not been set as yet, Police Judge Robert Lessing said.

World Called "Madhouse" SAN FRANCISCO (U.P.)—Prof. Jay B. Nash of New York University told the annual convention of the American Association for Health and Physical Education that the United States is engaged in a race between institutions of learning and mental institutions. Approximately the same number of people went into asylums last year as were graduated from colleges. He characterized the world of today as a "civilized madhouse."

Famed War Horse Dead LONDON (U.P.)—Ginger, famous war horse, is dead. He was 34, and his owner had him destroyed. Ginger went to France with the Expeditionary Force and was in the retreat from Mons. He played his part in the first battle of Ypres, and was severely wounded.

About 90,000 safety razor blades are used annually in Hollywood studios for scrapping and splicing film.

Six Strawberries Fill Box ELANT CITY, Fla. (U.P.)—When a farmer near here brought a pint of strawberries to market and it needed only nine berries to fill the box, L. D. Higgins, another farmer, just smiled. A few weeks later he brought to market a pint of berries with three berries on the bottom layer and three on top—and the box was full.

June business was the greatest in 119 years for the Syracuse, N. Y., postoffice with receipts of \$144,660.

\$2,000,000 DOLLARS OF FEDCO

That's a lot of Fedco. There's a reason for Southern California Mills trying to produce a feed just like Fedco.

Each year Fedco sales are growing larger. Fedco the Original Complete Feed For All Ages, 16 years the same formula. Fed to Chickens, Turkeys and Ducks. Is your most economical feed?

SOLD BY FEDCO DEALERS

The Herald—3 months, 50 cents.

A&P Food Stores

An Important Statement From A&P About War Days & Food Prices

A&P's policy will remain unchanged. That policy is simply this: A&P will provide good foods at lowest prices possible. As always we will operate our stores and markets with the interests of our customers constantly in mind. We know the hardships that increased food prices can bring to countless families, therefore, our prices will be adjusted only to the extent that is absolutely necessary. If, owing to the laws of supply and demand, the prices for foods we purchase move upward, obviously we will have to pay the higher cost and change retail prices accordingly.

- HAMS SKINNED** 27¢
Whole or String Half
- Lamb Legs** 25¢
ALL SIZES! None Higher Than Advertised Price
- Beef Roast** 15¢
U. S. Gov't Graded Grain-Fed Beef! Choice center cut chuck
- Colored Hens** 24¢
Fancy, Fresh-Dressed! 4 to 5 pounds average
- Pork Loin Roast** 24¢
Blade Rib or Tenderloin End
- Sliced Bacon** 29¢
1-lb. carton
- Boneless Picnics** 27¢
MORRELL'S PRIDE Tendered, Cello-wrapped
- Shankless Picnics** 21¢
WILSON'S CERTIFIED Tender! Cello-Wrapped
- Ground Round** 19¢
- Sliced Bacon** 12¢
Wilson's Corn King 1-lb. Cello pkg.
- Black Cod of Yellowtail** 17¢
Freshly Sliced
- Ground Beef** 10¢
Shoulder Fresh
- Boiling Beef** 7¢
Plate
- Stewing Beef** 19¢
Lean, Boneless
- Sausage** 21¢
100% Pure Pork-Bulk
- Salmon** 17¢
Northern Red By the Piece
- Deep Sea Bass** 19¢
Fillet

Save on Fresh Fruits & Vegetables!

- PEARS** .55¢
BARTLETT Lake County
- GRAPES** .40¢
TOKAY
- APPLES** 10¢
BELLEFLEUR
- LIMA BEANS** 10¢
3 lbs.
- CAULIFLOWER** 6¢
head
- BELL PEPPERS** 1¢
each

Don't Miss These!

- Chicken of Sea Tuna** 10¢
No. 1 can
- Pork & Beans** 19¢
VAN CAMP'S 3 cans
- Butter** 37¢
GOLDEN STATE 1st Quality OR CHALLENGE (Quarters) pound
- Pineapple** 29¢
SULTANA BROKEN SLICES No. 2 cans
- Crystal White** 10¢
P & G LAUNDRY SOAP 10 bars
- Macaroni or Spaghetti** 9¢
ANN PAGE 1-lb. pkg.
- Peaches** 10¢
IONA HALVES OR SLICED No. 2 can
- Brownie Beer** 5¢
11-oz. stein (Plus Deposit)
- Coffee** 39¢
Eight O'Clock 3-lb. bag
- Ketchup** 15¢
Val 2 bottles
- Tom. Juice** 7¢
Libby 16-oz. can
- Pancake Flour** 16¢
large globe A-1
- Dates** 11¢
Dromedary pkg.
- Veg-All** 10¢
can
- Fish Cakes** 12¢
Gorton's can
- Cracker Jack** 10¢
3-lb. bag
- P-Nut Butter** 19¢
1-lb. jar
- Spinach** 25¢
Del 2 No. 2 cans
- Peas** 27¢
Green Giant No. 2 can
- Beans** 25¢
Cut Wax Sultana 3 cans
- Bread** 8¢
Wander or Laneardorf loaf
- Evap. Milk** 11¢
White House 4 cans
- Applesauce** 25¢
A&P 2 cans
- Corn Flakes** 20¢
Sunny 8-oz. 5 pkgs.
- Tom. Juice** 27¢
Kerr's 2 cans
- Cheese** 21¢
Tillamook lb.
- Corn Beef** 15¢
Bentos can
- Ant Powder** 10¢
Kelllogg's can
- Scot Tissue** 7¢
roll
- Old Dutch** 20¢
3 cans
- White King** 51¢
Gran-ules 2 pkgs.
- Super Suds** 20¢
Blue 20¢
- Oxydol** 20¢
bleach
- Cloes Bleach** 12¢
1/2 gal.

1319 Sartori Ave, Torrance
Prices effective thru Saturday (taxable items subject to tax)

NOW YOU'LL PAY LESS for DRUGS and LIQUORS at TORRANCE'S NEW DRUG STORE!

AND AVOID CONGESTED DOWN TOWN PARKING

GRAND OPENING THURS. FRI. SAT. SEPT. 21, 22, 23

VIC'S CUT RATE DRUG & LIQUOR STORE

WE WILL NOT BE UNDERSOLD!

1911 CARSON
at Cabrillo
Free Delivery
Phone 488

3 oz. Bottle Quality **HAIR OIL** 6¢

Genuine Russian **Mineral Oil** Pt. 16¢

FREE! FREE!

FOR THE MEN! STIPTIC PENCIL

To every man who visits our store the 3 opening days. You must bring this coupon, but no obligation to buy anything.

Bayer's 12¢ Aspirin 12¢

Large Size Alka-Seltzer 54¢

Reg. Size Vic's VapoRub 27¢

12's Anacin 19¢

Drene Shampoo 49¢

Giant sz. Cogate's Shave Cream 37¢

Lge. sz. Peppodent Tooth Powder 39¢

4-oz. Upjohn's Citro Carbonate 57¢

FREE! FREE!

FOR THE KIDS! ICE CREAM CONES

A generous size ice cream cone FREE! to every kid who visits our store Saturday only. You must bring this coupon, but nothing to buy!

\$18 — 7 Free Cash Prizes — \$18

... to be given away absolutely FREE on Saturday night, Sept. 23, 8:30 o'clock in front of our store! Every person visiting our store any time Thursday, Friday or Saturday of this week will be given a ticket on the drawing. Nothing to buy! No obligation! But you must be present at the drawing to win. First Prize, \$10 CASH; 2nd, \$3 CASH; next five prizes \$1 CASH each.

Quality Toilet Tissues 10 Rolls 32¢

Cleansing TISSUES 500's 14¢

Sanitary Napkins 12's 13¢
2 for 25¢

FILM PRINTS
Double Size Prints or Calif. Border at No Extra Cost. Extra Fast Service.

COCA COLA 7-UP
6 Bottles 25¢

ICE CREAM
Pt. 10¢
Made by Arden

Lge. Ipana Tooth Paste 39¢
Mead's Pabulum 43¢
Med. Sloan's LINIMENT 29¢
Jergin's HAND LOTION 20¢

Kellogg's ANT PASTE 23¢
Sm. Size MENTHOLATUM 27¢
Mistol NOSE DROPS 23¢
Lysol DISINFECTANT 43¢

100 U.S.P. 5 Gr. Aspirin 13¢

Handy First Aid Kit 9¢

Shave Lotion or Rubbing Alcohol Pt. 9¢

CUT RATE LIQUOR DEPT.

ALWAYS PLENTY ICE COLD BEER

PRESCRIPTIONS CAREFULLY COMPOUNDED

Clip This Coupon! SAVE!

GILLETTE TYPE Razor Blades 2¢
Double Edge 5¢
Limit 2 to a customer. Must bring this coupon!

SWEET WINE

PORT MUSCATEL SHERRY TOKAY BOTTLE

Old Quaker Bourbon Pt. 97¢
5 O'clock Dry Gin Pt. 80¢

Popular Brands CIGARETTES 2 Pkgs. 25¢

Clip This Coupon! SAVE!

Women's Quality WAVE NETS 4¢
Limit 2 to a customer. Must bring this coupon!